The New The CTION DIRECTION

10.19.24

12:00 pm CST at the Farm Seward, Nebraska

Friends

Getting ready for our 30th annual production sale made me reflect upon the fall of 1981 when I drove to Dunlap, IA to my first couple Simmental sales. My mom rode along with me to those which we both enjoyed. I bought 4 heifers from Bruce Winther and Mike Loy. I still remember my two favorites, Beauty, a beautiful light gray/silver heifer and a Zazou daughter. I guess you could say I have been hooked on Simmentals ever since.

A lot has happened over the last 30 years. What started with Andrea and me grew into quite a family with five beautiful children, 4 special in-laws and 6 precious grandchildren. During this past year, Natalie married Jaxson, and Brevin and Michaela gave us the news that they are expecting a baby in March. Haylie graduated from high school and attends Concordia Nebraska. The grandchildren bring a lot of joy and excitement to Andrea and me.

We are very excited to host the 30th annual New Direction Sale. We have a great group of consignors who will bring excellent sets of cattle. Not only that, they all are great friends, and I value their friendships.

This year many top pairs will be on our sale, some will be 3-1s. We have an excellent set of bred cows, bred heifers, a tremendous set of opens and 3 select bulls.

Finally, I want to thank all who have made the sales over the years possible. I want to especially thank my brothers Scott and Bill, the consignors, Tracy, Buddy and DP Sales Management, Doug, Drew, and the friends that are always willing to help when needed, especially Daniel and Patrick. I couldn't do it without all of you!

Please join us for this special event on Saturday, Oct. 19th. Call any of the consignors or sales staff with questions about the upcoming sale.

As a reminder, we will be having the frozen genetics online sale with DP Online Sales beginning on Friday, October 18th and ending Sunday night, October 20th. There will be many exceptional matings available.

Please plan to join us for both!





Shirley Sloup







Nick, Andrea & Haylie Sloup Shane & Kassidy Sloup Jackson & Shelbi Hackbart Brevin & Michaela Sloup Jaxson & Natalie Simmerman

303 Northern Heights Dr.

Seward, NE 68434 402.641.2936, cell

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Bill & Deb Sloup • 402.641.5132 www.sloupsimmentals.com













B-C Lookin Sharp 7002E - daughters

3/4 SM 1/3/17 3267226 7002E ADJ BW 59

HILB Oracle C033R

LLSF Uprising Z925

SS Babys Breath P035

DCC New Look 101

PRS Look Of H25 W264

JM BF H25

								REA	
12	3.3	75	110	3.9	17	55	0.1	0.62	105

Ald to LLSF Redstone (ASA#3968610) on 5/24/24 Due 2/1/25

When we purchased Lookin Sharp in the Badger Creek Dispersal, her footnote read "the unanimous choice of visitors to the ranch" and "breathtaking in the flesh and truly elite." Her dam is a full sib to the dam of the most dominant sire of his generation, Broker. She is the kind of female that immediately elevates any program to the next level. Few females can do that. We've been fortunate to have owned a few of this kind of donors including: Steel My Heart, Miley Cottontail, and Onyx.

Lookin Sharp is equal to each of those females in her ability to produce and be a headline donor. Her flush record has been outstanding for us as she has averaged over 15 #1 embryos during the short four years we have owned her including her last four flushes this past spring. Her calves have been elite with several selling for \$10k plus. She is selling in her prime and is the kind of Simmental cow that will have people asking the question after the sale, Who got Lookin Sharp?







Sire

SO Remedy 7F

HPF/HILL Uprising C104

B&K Cream Soda 8D

HILB Oracle C033R

B-C Lookin Sharp 7002E

PRS Look Of H25 W264

								REA	
13	2.1	77	118	4.7	21	59	-0.03	0.75	114

This super heifer has been a standout since day 1. A very eye appealing Remedy ET daughter out of the outstanding donor BC Lookin Sharp. I highly recommend this top donor prospect to any program. Wanted to offer something really special for our 30th sale. Here she is!

B PB SM 5/3/23 4405468 72L ADJ BW 69

GEFF County O L72B

GCC New California 131J

JS Black Satin 9B

HILB Oracle C033R

B-C Lookin Sharp 7002E

PRS Look Of H25 W264

								REA	
8	3.4	73	108	2.6	15	51	0	0.75	105

Lookin Sharp's natural heifer calf is out of the Griswold sire, New California. If you are interested in raising show cattle, this moderate bred female is one to consider.

consigned by: SLOUP SIMMENTALS





SS Donna E2





Remington On Target 2S Remington Lock N Load 54U

Bar 15 Miss Knight 78E-51G

Meyer Ranch 734 Sandeen Donna 7386

Coleman Donna 386

								REA	
10	0.2	61	98	2.9	19	50	0.06	0.81	102

Bred AI to SS Extraordinaire (ASA#3284036) on 1/24/24.

Only because of my commitment to offer our best is this top black cow for sale. She is an own ET daughter of Donna x Lock N Load. Top genetics here! She has a high quality Cowboy Cut daughter also selling. E2 sells bred to Extraordinaire on 1/24/24. Daughter sells as Lot 18.

consigned by: SLOUP SIMMENTALS

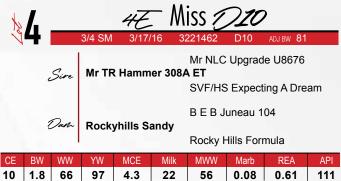
3 –	PB SM	35 10/6/2	Hay	lie /	182 H822	22 ADJ BW 84		
2	1	Mr NLC Upgrade U8676 Mr CCF Vision						
Sire	WIT C	SE VISIO	ori	GCF Miss Elsa				
Dash	WLE	Missy X	407	SVF/NJ	C Built I	Right N48		
N 4	l	•		Shawne	ee Miss	770P		
CE BW WW	YW	MCE	Milk	MWW	Marb	REA	API	
12 2 74	97	4.8	17	54	0.06	0.79	113	

Bred AI to SS Pandamoniam (ASA#4101537) on 4/17/24

A full sister to this tremendous cow sold for \$24,000. Look at her solid black Horizon bull calf in this sale. What a great job for a 1st calf heifer! This cow has donor potential. Pasture exposed to Clearwater Sugar Bear L4G, a Bank on It son, his dam is a Sugar Son. Pasture exposed from 5/25 to 7/25. Vet called 60 days bred on 9/1/24.







Bred AI to SS Extraordinaire (ASA#3284036) on 2/3/24. Due 11/12/24 If you like excellent black baldy cows, here would be an excellent choice. Her Next Level daughter in this sale is a standout. Sells bred to Extraordinaire on 2/3/24 and due on 11/12/24.

consigned by: SLOUP SIMMENTALS

1	/. ,			55	? Lov	erly/	1	0		
1	+A		PB SM	9/10/	/23 4	400789	L10	ADJBW 87		
		Sim	Next I	_evel		KRJ Dakota Outlaw G974 KRDL Caedence C37				
	6									
	2	Dasso.	4E Mi	ss D10		Mr TR H	Hammer	308A ET		
			4C WII	33 010		Rockyh	ills Sand	dy		
CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	
11	2.6	78	116	4.9	21	61	0	0.96	118	

This baldy eye catching Next Level daughter will get your attention sale day. She is powerful and will make a tremendous cow. Her dam, D10, also sells on this sale. Keep the family together.









CLRWTR Sugar Bear L4G - Service Sire



\ 5	Mi	ss C	RSO	> Fro	annie
4 J	PB SM	3/10/20	4007892	H77	ADJBW 75
, –					

W/C Loaded Up 1119Y W/C Fully Loaded 90D

Miss Werning KP 8543U

SS/PRS High Voltage 244X

Miss CCF Fantasy B38

SVF Sheza Fantasy N906

	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
•	12	1.2	66	89	4.1	22	55	0.09	0.89	118

PE to CLRWTR Sugar Bear L4G (ASA#4289931) on 9/14/24 (95 days pregnant)

What a beautiful pair of red females! H77 is an elegant Fully Loaded daughter. She is raising an outstanding Horizon heifer calf born on 4/29/24. She sells bred to Clearwater Sugar Bear and was pasture exposed from 5/15/ to 7/25. Vet called her 95 days on 9/14/24. Here is a really top 3-1 pair!

4/29/24 Red Heifer Sire SS/CTN Horizon (ASA#3847549)

1		1	Villons	. Kiss A	And 1	ell
10	•	1/2 SM	12/15/17	3409139	E735	ADJBW 68
	Sim	Colbu	rn Primo 5	Damero	on First C	Class
				Silveira	s Saras I	Dream 1339
	Dash	SS Fu	ll of Kisses	HTP SV	/F In Dev	w Time
		10		LF Kan	dy Kisse	s

								REA	
12	0.6	69	102	3.2	15	50	0.27	0.42	120

PE to SS Pandamoniam (ASA#4101537) on 4/25/24

This beautiful Primo daughter has done a great job for our program! She has a tremendous Over the Top solid black heifer born 3/2/24. Over the Top is a Sugar son. E735 sells bred to Pandomonium on 4/25/24. Two beautiful females!

3/2/24 Heifer Sire CLRWTR Over the Top consigned by: SLOUP SIMMENTALS



	A)	Œ	χ Wii	ndsong	TB:	946F
7	3	/4 SM	8/26/18	3594241	TB946F	ADJ BW 86
	Sire	W/C I	Bankroll 8		oaded Up	1119Y
				Miss V	Verning KF	9 8543U
	Dash	SS W	indsong	000	Legend 6	16L

								REA	
15	1.9	74	105	6.4	23	60	0.14	0.78	119

Bred Al to CTN Lock N Load J603 (ASA#4018932) 6 mnth pregnant on 9/4/24

Only because we wanted to offer some top pairs for the 30th annual sale is why this beauty is for sale. She is an ET flashy Windsong x Bankroll daughter and will surely get your attention sale day. She has a fancy black white-faced heifer who was born 2/2/24 and out of Extraordinaire. Extra attractive pair!

A 2/2/24 BWF Heifer

Sire Extraordinaire

SVF NJC Magnetic Lady M25

consigned by: SLOUP SIMMENTALS

'nΩ	7	AJS Brown Comp 7328	
V U		PB Red Angus 1/5/17 37533137 7318	
	Sire	LSF Takeover 9943W Brown Complete B238 Brown Ms P707 X7580	
	Dan-	JAG Baseline 018X JAG Ruby 318A JAG Julie 820U	

32

0.47 0.12

PE to CLRWTR Sugar Bear L4G (ASA#4289931) on 9/4/24 (65 days pregnant)

If you like your cows extra powerful, here she is! This tremendous Red Angus cow sells with a top solid red bull calf by Horizon, born 4/28/24. She sells bred to Clearwater Sugar Bear and was pasture exposed from 5/15 to 7/25. The vet called her safe 70 days on 9/14/24. Excellent 3-1 pair!

consigned by: SLOUP SIMMENTALS

16 -4.3 62 94









CNS Pays To Dream T759 LLSF Pays To Believe ZU194

LLSF Urababydoll U194

Northern Improvement 4480 GF Lemenager Queen Z111

HPF Queen of Hearts X954

								REA	
12	0.8	68	98	7.4	24	58	0.15	0.58	107

This beautiful solid black ET Pays to Believe x Lemenager Queen cow will get your attention. Her solid black heifer calf by Horizon and born 6/2/24 is a real looker! D18 is bred back to Sugar Bear. She was preg checked on 9/12/24 and vet called her at 65 days. Excellent 3-1 package!

6/2/24 Sire SS/CTN Horizon (ASA#3847549) Blk Heifer

Honey Dew 💋 3/4 SM 2/15/16

WS Beef King W107 Hook's Yukon 80Y

Hooks Mika 141M

B C Matrix 4132 SVF HTP Honey Dew 2 U96

HC Honeysuckle Rose

								REA	
12	2.4	84	119	5.6	27	69	0.16	1.11	127

An excellent red cow that is an ET daughter out of Hooks Yukon x Honey Dew. She sells with a fancy solid black heifer calf born on 3/3/24. D218 sells rebred 65 days to Clearwater Sugar Bear. She was preg checked on 9/12/24. Another really nice pair!

10A 3/3/24 Heifer Sire CLRWTR Over the Top (ASA#4102389) consigned by: SLOUP SIMMENTALS





WS Ms Lock Down C46 - Granddam

pen ! eifers



CTN/SS Horizon H515

SS Extraordinaire E513

STF Onyx 451W

W/C Pinnacle E80

WS Ms Pinnacle G2

WS Ms Lock Down C46

						0.71	
. •	1	,	. •-	 	 		

Lily is a sale highlight! This beautiful red baldy female is tremendous. Her dam, G2, is a Pinnacle daughter that we purchased on the Walsh Dispersal. We also purchased her granddam C46, this baldy WC Lockdown cow was the high selling female on the Walsh sale. Top genetics!

W/C Double Down 5014E WHF/JS/CCS Double Up G365

WHF Summer 365C

WLE Copacetic E02

Miss CCF Saga

Miss CCF Jestress B79

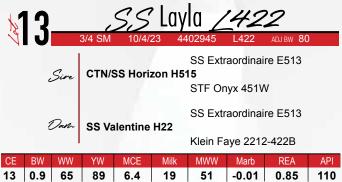
BW WW MWW Marb 13 | 1.8 | 83 | 118 | 7.6 | 17 58 -0.03 | 0.92 | 104

Wow! This stunning black baldy by Double Up has sure gotten people's attention. Stacked pedigree going back to the top donor Jestress B79. Check her out sale day! Won't be hard to find this one.

consigned by: SLOUP SIMMENTALS





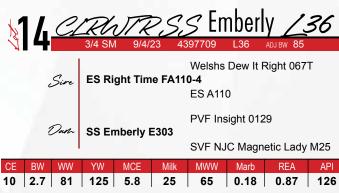


If you like good red cattle, her is a powerhouse, solid red, Horizon daughter. The Horizon calves have been standouts in our program. He is an ET solid red Onyx x Extraordinaire son.

consigned by: SLOUP SIMMENTALS



CTN/SS Horizon H515 - Sire of Lot 13



SS Emberly is a solid black ET Right Time daughter. Her dam is a donor for the Clearwater and HTP programs. Her granddam is the immortal Magnetic Lady M25.



CLRWTR SS Emberly L36





SS Sapphire 119J

 CE
 BW
 WW
 YW
 MCE
 Milk
 MWW
 Marb
 REA
 API

 12
 0.3
 70
 106
 7.5
 22
 57
 0.43
 0.74
 139

SS Sensation E119

Here is a super stylish black Boulder daughter. Her dam is a Magnetic Lady daughter that is an exceptional cow for us.

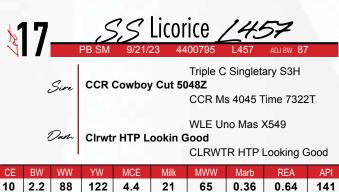
consigned by: SLOUP SIMMENTALS



SS Liberty is a super stylish, solid dark red heifer, sired by Red Empire. We thought enough of her dam, J484, we added her to our donor program. If you are looking for top red genetics, here she is!

consigned by: SLOUP SIMMENTALS





Licorice is another solid black Cowboy Cut daughter. Add all these daughters to your program! They will make tremendous cows.



SS Donna E2

I would highly recommend to add SS Leighton to your short list sale day. These Cowboy Cut daughters are hard to find, especially one that is out of an own daughter of Donna and Lock N Load. Her dam also sells on the sale as one of the top cows. Elite genetics here! dam sells as lot 18.

consigned by: SLOUP SIMMENTALS

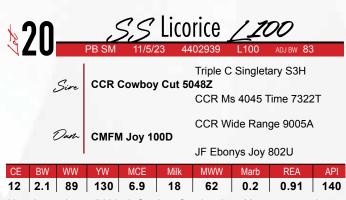




12 | 1.4 | 74 | 104 | 6.6 | 21 | 58 | 0.05 | 0.86 | 124 SS Lisa is an eye catching baldy by Extraordinaire. His daughters sure make excellent cows.

consigned by: SLOUP SIMMENTALS





Here is another solid black Cowboy Cut daughter. You can never have enough of these. Semen is getting harder and harder to find!







Basin Payweight 006S **Basin Payweight 1682**

21AR O Lass 7017

W/C Fort Knox 609F

Arrow H Jackie J016

JM Steel My Heart MWW Marb

28 | 68 | 0.34 | 0.51

Here is an extra special 1/2 baldy heifer, Lesha, will get your attention. Sired by Basin Payweight 1682. Her dam is a Steel My Heart x Fort Knox daughter. Don't miss out on this beautiful heifer!

consigned by: SLOUP SIMMENTALS

12 0.6 80 126



22 HSF M_s Imperial 2447 5/8 SM 8/29/23 4289976 12LB IR Imperial B772

IR Imperial D948

IR Ms Dual Focus W086

Bieber Spartacus A193 HSF Ms Spartacus 13D 144J

HSF Miss 29Z 100U 13D

								REA	
13	-3.3	68	103	7	20	53	0.62	0.61	151

I like red cattle and it is hard to part with females like this Imperial yearling heifer that you know is the keeping kind. Out of the highly regarded Hoffman Simmental Farms program in nearby Clay Center Kansas, these are the kind of open heifers that develop into the females that will be in your herd for the long haul.

onsigned by: SLOUP SIMMENTALS



S,S Lacey <u>133</u> SS Extraordinaire E513 Sire CTN/SS Horizon H515 STF Onyx 451W W/C Bankroll 811D G33 Schutte Charm A33 MWW Marb CE BW WW

12 | 1.5 | 75 | 106 | 5.8 | 22 | 59 | 0.08 | 0.97 | 106

If you like your cattle to be stout and powerful, this dark Red Horizon heifer is what you're looking for. Her dam is an ET Bankroll x A33 daughter, doing a great job in our program.



This attractive baldy Cowboy Logic daughter is extra nice. Her dam C178 was one of the top cows on the Silvertown Dispersal. Never go wrong with a baldy!

consigned by: SLOUP SIMMENTALS





First off, we welcome all to the 30th New Direction sale. As you're looking though many of the fall catalog, you see very few breeders achieve hosting a 30th Annual Sale. Sloup Simmentals highest priority of providing superior quality genetics that include the best cow families in the breed. As you see throughout the year, Nick and Bill are always looking for the next genetic piece to enhance their operation. We've worked with Sloup's for many of years and are proud to say they are a part of our family. If you've never had the opportunity to attend the New Direction sale, or even in the last several, I would encourage you to be at the 30th. Along with breed leading genetics, each year you also receive exceptional hospitality from the Sloup family and all the breeders involved. The New Direction group is united in producing and suppling cutting-edge genetics and stand behind their product

In this 30th year I encourage you to take some time to study the offering from top to bottom, talk to past customers. Review some of the genetics that are graduates of the New Direction and have went to make a huge impact in programs across the country. In studying this year's catalog, I personally feel this is the most consistent set of high-quality genetics offered in Seward. It's easy to find main highlight Lookin Sharp which is no doubt one of the breed's best, what an opportunity! The new owner should retain daughters and yes, she will continue to be great revenue producer. As you analyze each group there truly something for any operation. Perhaps this deep set of feature cows, they sure got my attention. We at DP Sales Management offer a huge thanks to each New Direction participant in the continued progress, dedication, hard work and success over the past 29 years and soon the 30th.

As you make your plans to be in Seward, watch online please reach out to any of us at DP Sales Management if we can be of any assistance. The New Direction has been a constant source of some of the best. A guarantee Nick will represent the cattle the same as he has in the last 29 years. Call or come and visit Nick, Bill or Shirley Sloup.

Oug PARKE



25 STF Onyx 4516 x Next Level

Next Level

KRJ Dakota Oulaw G974

KRDL Caedence C37

STF Onyx 451W

STF Dominance T171

GCF Miss Caliente

13 3.1 71 103 4.7 18 54 -0.13 0.93 103

Due 10/25/24

RECIP KBHR Ms All Aboard K356 PB SM 4/24/22 ASA 4104472 Tattoo K356 Dam KBHR C115 Sire WS All Aboard B80

A "can't-miss" reverse sort female pregnancy from the legendary Onyx Cow and the ultra-hot Next Level Bull that burned up the show ring and last year's sale season. His daughters have competed and won on the biggest stages. He sold a set of eleven daughters at Boyert's last year that averaged North of \$33K per heifer. The heifer pregnancy speaks for itself, but the female carrying the pregnancy is as good as it gets! She has an outstanding pedigree, and she certainly looks the part too. The homework is done here. Take them home and let the pair of them make you money!

consigned by: HUENEFELD SIMMENTAL FARMS



KBHR Ms All Aboard K356 - Recip



Next Level - reference sire



₹26 Pending

CCR Cowboy Cut 5048Z

SFG Cowboy Logic D6276

SFG Queen B01

SS Desitny F345

W/C Fu\lly Loaded 90D

SVF NJC Magnetic Ldy M25

								REA	
13	1.5	81	118	7.7	24	65	0.27	0.89	142

Everyone loves a baldy, especially a good one. This outstanding Cowboy Logic son will get your attention sale day. His dam is an own daughter of Magnetic Lady! Top genetics available here! We are retaining 1/3 semen interest.

consigned by: SLOUP SIMMENTALS



SS Extraordinaire E513 CTN/SS Horizon H515 STF Onyx 451W Jass On The Mark 69D **RRCC Reba 11G** Miss Knockout 74T Milk MWW Marb REA CE BW WW YW MCE 12 | 2.4 | 71 | 98 | 3.5 | 18 | 54 | -0.12 | 0.92

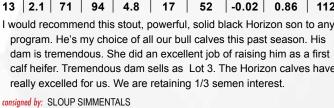
If you like powerful red bulls, this Horizon son should be at the top of your list. His dam was purchased from River Ridge Cattle Co. and she is a Jazz on the Mark x Miss Knockout 74T. Here is a herd-bull prospect. We are retaining 1/3 semen interest.

consigned by: SLOUP SIMMENTALS



SS Revival <u>1822</u> SS Extraordinaire E513 CTN/SS Horizon H515 STF Onyx 451W Mr CCF Vision SS Haylie H822 WLE Missy X407 BW WW MWW Marb 13 2.1 71 94 4.8 17 52 -0.02 0.86 112 I would recommend this stout, powerful, solid black Horizon son to any

program. He's my choice of all our bull calves this past season. His dam is tremendous. She did an excellent job of raising him as a first calf heifer. Tremendous dam sells as Lot 3. The Horizon calves have really excelled for us. We are retaining 1/3 semen interest.









Haleys Shadow

TJ 50K 485H

TJ Teardrop 783F

TJ 92C

MG/GSC Authority W14C

Haleys Wishing Well H599 Haleys Black Beauty C293

CE BW WW 8 3.4 81 122 2.8 29 0.19 0.61 138 70

Bred AI to Schooley Standout 27G (ASA#3585120) on 4/26/24 I got a bit of flack from my daughter about selling this heifer because she was so friendly as a baby that Sammi named her and she messed with her a bunch, with that said I didn't really want to let her go because she is just an awesome heifer and breeding piece. Don't over look this girl sale day. Due Al

consigned by: HALEY FARMS

W/C Tribute 84C

Miss Werning KP 8543U

Yardley Utah Y361

JASS On The Mark 69D

Haleys Angelica H582

Harkers Why Not Me W110

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
14	2.4	72	95	3.9	15	50	-0.04	1.09	108

Bred Al to Schooley Standout 27G (ASA#3585120) on 3/23/24 Look here this young lady is going to make someone an awesome moderate easy keeping cow just like her momma is for us. Out of a full brother to the great relentless, this one has potential to do

whatever you need her to for your program. Due to Al

consigned by: HALEY FARMS

Hook's Bozeman 8B Mr SR 71 Right Now E1538 Miss SR C1538

TJ Cowboy Up 529B M-R Raina 122J

M-R Radiance E723

BW WW Marh 10 2.3 91 142 6.6 26 70 0.15 0.99 133

Bred AI to WHF/JS/CCS Woodford J001. ASA#4068398 on 4/22/24. Confirmed to AI date, due 2/1/25

This female is an outcross to a majority of the popular breeding today. Her sire is MR SR 71 Right Now E1538, the calving ease and growth specialist that calls Werning Cattle Company home. She is the first calf from one of our favorite young cows sired by TJ Cowboy Up 529B. If you look back further on her cow card you will discover her granddam is a full sister to New Trend Way Cool 6W. We love the added shape and substance that 319L brings to the table, while still maintaining an elite lady-like look about her front one-third. This heifer is halter broke and is only being offered to highlight our program. She sells safe in calf to the popular NAILE Champion Percentage Bull, WHF/JS/CCS Woodford J001. When she calves give me a call, I think this one could be special, either heifer or bull!

consigned by: MISSING RAIL SIMMENTALS

Miss Royal Jewel 306/

Hook's Bozeman 8B Mr SR 71 Right Now E1538

Miss SR C1538

OBCC CMFM Deplorabull D148 J-M Miss Royal Jewel J132

FLE Miss Royal Jewel

								REA	
11	1.3	81	127	7.1	25	64	-0.45	0.09	126

Bred AI to WHF/JS/CCS Woodford J001, ASA# 4068398 on 6/2/24. Confirmed to AI date, due 3/14/25

A moderate-framed female that is built with a lot of natural muscle and rib shape. We have always admired the balance and symmetry that this big-bodied, wedge-shaped female offers. From nose to tail, she possesses the features that we all like, an attractive front one-third, a massive center body, and a long square hip. She is one of the first calves we have had by MR SR 71 Right Now E1538, and we have been chomping at the bit to get them into production. Her dam by OBCC CMFM Deplorabull D148 and our FLE Miss Royal Jewel donor is a top young cow in our program. We try to hold on to anything that goes back to the B299 donor as she and her daughters are one of the bases of our herd. The calf that will result from her mating to the popular NAILE Champion Percentage Bull, WHF/JS/CCS Woodford J001 will be exceptional. Don't overlook the upside that 306L offers.

consigned by: MISSING RAIL SIMMENTALS & WEST POINT CATTLE

> Miss Dana *343*/

EGL Firesteel 103F

TJ 22X

GAR Sure Fire

J-M Miss Dana D350

Yardley High Regard W242

JM Miss Dana N31

MWW 14 -0.7 66 100 3.2 28 62 0.41 0.83 144

Bred AI to OMF Epic E27 (sexed heifer semen), ASA# 3317371 on 4/22/24. Confirmed to AI date, due 2/1/25

343L is a sleek, designed, feminine-featured female that offers an eye-appealing look from the profile. She is long-spined, has great depth of body, and ties high out of her shoulder to present a very attractive front one-third. This exciting breeding piece offers an interesting pedigree with incredible mating flexibility. She is sired by the standout SimAngus sire known as EGL Firesteel 103F. Her Yardley High Regard W242 sired dam is the result of an embryo purchase out of the JM Miss Dana N31 donor from Windy Ridge Simmentals. This cow always brings a fancy calf to the weaning pen, and we expect no less from this three-quarter blood daughter. Timeless genetics here that will never go out of style. She is bred up early to OMF Epic E27 for a purebred calf that will add value to your herd with both genetic enhancement and top phenotype.











								REA	
4	5.3	92	127	2.4	26	72	0.12	0.64	120

Bred AI to CDI/HF Honor Guard 267H (ASA#3801515) on 3/20/24

I decided to let go of this pair of beautiful red copperhead daughters because it has been a few years since I was able to offer some really good red heifers and the anniversary sale seemed like the place to do it. This heifer is out of one of our older cows that just gets it done every year and we know this heifer has the same potential. Due to the AI

consigned by: HALEY FARMS



Haleys Linze 1766

PB SM 1/20/23 4246531 L766 ADJ BW 95

Erixon Bitten 203A

SAS Copperhead G354

SAS Miss Araphaoe B354

GLS New Direction X184
Haleys Dreams H593

SVF/NJC Jewels Dream N54

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
3	4.3	96	137	1.1	25	72	0.11	1.08	125

Bred AI to CDI/HF Honor Guard 267H (ASA#3801515) on 4/4/24
I really believe that you could take both these copperhead daughters we are offering and really add to the value of your red breeding program. This heifer is a very complete well made female out of a great young productive cow that also has great potential to make her mark in the future. Due to the AI

consigned by: HALEY FARMS





7 | 3.2 | 76 | 112 | 5.2 | 21 | 59 | -0.11 | 0.97 | 106 Bred Al to MR SR 71 Right Now E1538 (ASA#3325668) on 4/3/24

Opportunity here, this heifer is out of the great Sadie cow family that our friend Brandon Luebbe has had so much success with over the years and many of those female sold right through this sale. My plan was to keep this heifer but things happened and she had to step in and make sure that we brought our best to the sale so sit right in a be sure to be watching when it is her turn because this is proven genetics that you are going to want to have. Due to the Al

consigned by: HALEY FARMS

Haalda Daasaa 50D

Hook's Beacon 56B

CLRS Always Xcellent

THSF Lover Boy B33

M-R Lover Boys Juliet 137J

M-R Black Orchid F879

 CE
 BW
 WW
 YW
 MCE
 Milk
 MWW
 Marb
 REA
 API

 12
 -0.1
 88
 129
 6
 25
 68
 0.42
 0.93
 158

Bred Al to OMF Epic E27 (sexed heifer semen), ASA# 3317371 on 6/2/24. Confirmed to Al date, due 3/14/25

A true powerhouse that is undeniable in terms of her body mass, power, and hip. She is soggy-middled, full of red meat and muscle shape, and has the capability of raising herd bulls, replacements, or calves that will top the feeder market. Another daughter of CLRS Guardian 317G who gets it done on paper as well as on the hoof. 312L reads with a combination of 158 for API, 93 for TI, and nine traits in the top 25 percent of the purebred population. She is the first calf from a THSF Lover Boy B33 sired dam that traces back to a MR HOC Broker daughter of STF Brianna BN53. This cow family is one we love, they are super big-bodied, good on the move, milk well, and still have style. She carries the service of OMF Epic E27 and the resulting calf will have top ROI potential for the new owner.

consigned by: MISSING RAIL SIMMENTALS

≯30	/	V-Z	> Le	xie .	326	2	
400	PB SM	1/19/	23 44	109787	326L	ADJBW 73	
Sio	CLRS	Guard	ian 317	G	Beacon Always X		
Das	∞ M-R (Gretche	n G972	′	The Pri		
CE BW W	N YW	MCE	Milk	MWW	Marb	REA	API
12 -0.5 8	2 121	5.1	22	64	0.42	1.02	154

Bred Al to WHF Entourage H450, ASA# 3924201 on 7/5/2024. Confirmed to Al date, due 4/16/2024

326L is a top cow prospect who just does a lot of things right. She is good at the ground, has a long, square hip, and is extended through her front one-third. A well-balanced female that is attractive on the profile while offering a functional build, a superior skeletal design, and those unique white marks on her face. She is sired by one of the top API and TI bulls in the breed, CLRS Guardian 317G. Her EPDs are very balanced across the board, with several in the top half of the breed, including an API of 154 and a TI of 89 which both rank in the top 20 percent. Her powerful dam, M-R Gretchen G972, an SC Pay The Price C11 daughter out of our elite donor dam, STF Brianna BN53 was selected out of last year's sale by Craig Martin of Wyoming. Her black calf by the popular stud, WHF Entourage H450 adds another elite donor known as WHF Delliah 45D to the mix and will result in a quick return on investment.

consigned by: MISSING RAIL SIMMENTALS



Sire CLRS Guardian 317G

CLRS Always Xcellent

CDI Innovator 325D

M-R Groundbreaking 949G

STF Brianna BN53

								REA	
12	0.1	88	132	5.6	24	68	0.47	1.03	158

Bred AI to OMF Epic E27 (sexed heifer semen), ASA# 3317371 on 6/2/24. Confirmed to AI date, due 3/14/25

309L has been a favorite since day one! When you combine the look and power she possesses with her advanced genetic value, you will wish you had a pasture full of females bred like this one! A beautifully designed solid black daughter of the trait leader CLRS Guardian 317G that has great length of the spine, a long square hip, depth of body, and extra rib shape. She carries herself on an outstanding running gear that moves out with ease on a big foot. The dam of this powerhouse female is sired by CDI Innovator 325D and is a direct daughter of our cornerstone female, STF Brianna BN53. 309L features an API of 158 and a TI of 94, along with 10 of the 17 measured economic traits in the top 30 percent of the breed. The homo black and homo polled calf she is carrying by OMF Epic E27 will only add to the value of this female and her future. You know that when it hurts to sell one like this you are truly offering your best!











40 NPC Kenzie 227

3/4 SM 9/13/22 4316216 K227 ADJBW 77

W/C Relentless 32C

Size

JSUL Something About Mary 8421

JBSF Proud Mary

W/C No Remorse 763Y

Dash KCC1 Dixie 4004D

TKCC Bailee 4004B

								REA	
10	1.4	69	103	3.2	20	54	-0.01	0.63	96

Bred AI to SWC Red Wave (ASA#3937607) on 1/1/24

A very nice JSUL Something About Mary daughter. She's moderate framed, stout, deep, and maternal. Her calf will be sired by the high selling bull, SWC Red Wave. She was ai'd on January 1, 2024 to SWC Red Wave (ASA# 3937607).

consigned by: SUPERIOR SIMMENTALS

½ 41	Hale	Je Upto	own Gi	rl 🖊	747
9	3/4 SM	10/22/22	4182527	K747	ADJBW 82

W/C Loaded Up 1119Y
Sire Geff County O

Ruby NFF Rhythm 475B

Haleys B N S Y137

Haleys Swoosh B229

Commercial Cow U6A

								REA	
5	3.4	66	100	1.1	13	46	0.14	0.8	97

Bred AI to DMCC/WOOD Fully Loaded 39D (ASA#3131823) on 4/22/24
If you like your heifers big and stout then look no farther. We are going away from the fall calving so we have held all the heifers to make them calve in the winter which just works better for us. This heifer is going to be just like her dam and be able to have a great calf on her own be used to upgrade your genetic base. Due to AI

consigned by: HALEY FARMS



Rubys Turnpike 771E

KLER Promoter G15

GW Miss GPRD 028X

HTP SVF In Dew Time

Melbys Shae

Melbys Victoria

								REA	
11	3.4	89	135	5.6	24	68	0.1	0.92	129

Bred AI to TJ Gold Strike 506J (ASA#3909662) on 7/7/24

Take a look at this beautiful baldy cow that has so much to offer. She just finished raising her first calf which she did a great job with, if she follows in her dam's footsteps she is going to be a very productive cow for many years to come. Look her up sale day you will like what you see. Due to the AI

consigned by: HALEY FARMS





								REA	
9	2.7	70	98	4.1	21	56	0.18	0.73	116

Bred AI to DMCC/WOOD Fully Loaded 39D (ASA#3131823) on 4/23/24 PE to CH/HF RED L756 (ASA#4200208) from 5/20/24 to 7/11/24

Man this one is hard to let go, we purchased this heifer at the side of her mother and decided that we could share her because of the genetics we have from this cow family. She does an awesome job with her calves and we are so excited to see what her future holds. Due to the NS in March

consigned by: HALEY FARMS



44 HSC Crazy Carrie 2056 PB SM 9/7/21 4084826 1056J ADJ BW 87

Mr TR Hammer 308A ET **TMAS Can't Touch This 8531F**J6RA 606B

JS Sure Bet 4T FBFS Xtravegant 053X

SVF Star Struck S199

								REA	
8	3.7	79	122	3.9	8	48	0.08	0.89	117

Bred AI to UDE New Heights (AAA#20764263) on 3/23/24

Definite sale feature here. Past fall division champion at the FT.Worth Stock Show. Exceptional daughter out of the legendary Xtravagant cow. Ai bred to the Angus bull UDE New Heights, who was a sale highlight this past January in the Embryos on Snow sale. Here's a perfect opportunity to buy genetics that will elevate your program to the next level. Ai bred on March 23, 2024 to UDE New Heights AAA# 20764263 for an early January calf.



consigned by: SUPERIOR SIMMENTALS



\$\frac{\$\frac{10}{45}}{\text{PB SM}} \frac{\$\frac{10}{22}}{10} \frac{\$\frac{10}{22}}{10} \frac{\$\frac{10}{20}}{10} \frac{10}{20} W/C Loaded Up 1119Y W/C Bankroll 811D Miss Werning KP 8543U HC Power Drive 88H Welshs Night Lights 58S SVF/NJC Senerita N29

Marb MWW API 12 | 2.4 | 79 | 117 | 6.3 | 22 | 62 | 0.02 | 0.96 | 116

PE to SS Pandamoniam 513K (ASA#4101537) from 3/1/24 to 4/12/24 Here is a tremendous young cow in the prime of her life. She is an ET Bankroll x Night Lights. She has an excellent Loverboy heifer I am retaining for my herd. She sells bred to Pandamoniam, a Fully Loaded x Dakota Red son. Dakota Red is an ET daughter out of Red Jewell x Shear Force. She was pasture exposed from 3/1/ to 4/12. Excellent pedigree!

consigned by: SLOUP SIMMENTALS



Haleys Juliet 7631

BSM 1/9/21 3963254 1631 ADJUNU **GW-WBF Substance 820Y**

Hook's Bozeman 8B

Hook's Will Power 24W

TNT Ever Ready R232

ABCS Jewel Spunky

SVF/NJC Jewels Dream N54

								REA		
12	0.4	71	101	5.7	17	52	0.19	0.97	135	

Bred AI to LLW Card True North G71 (ASA# 3640090) on 5/15/24 Opportunity here for sure, great young cow that has raised a couple of super calves for us and I do like to share a couple nice young cows that are just getting started and let others take them and run. Look her up for sure. Due to the AI

consigned by: HALEY FARMS



Yardley Utah Y361 W/C Relentless 32C Miss Werning KP 8543U SVF Steel Force S701 JM Steel My Heart JM BF H25 MWW Marb 9 | 2.9 | 66 | 91 | 3.8 | 22 | 55 | -0.07 | 0.87

I decided to add to the depth in quality of the 30th Anniversary and offer Fantasia for sale. Her pedigree combines two Simmental legends with W/C Relentless and JM Steel My Heart. Being only 4 years old,

she's definitely in the prime of her life with her most productive years ahead of her. Her first two bull calves averaged \$5,000.

47A 8/30/24 Sire Silveiras Style 9303 (ASA#2573675) Heifer

consigned by: SUPERIOR SIMMENTALS

48 BUL Niss Katie 72344 PB SM 2/25/20 3760046 723H ADJ BW 70

Mr CCF 20-20

Mr CCF Vision

HTP SVF Dew The Stroke

JF Milestone 999W

TNGL A Gemstone A527

Silverstone LPC Miss Awe

								REA	
10	1.8	77	110	4.7	14	53	0.05	1.03	121

Bred AI to STCC Tecumseh (ASA#3958195) on 12/17/23

Here's a cow from the heart of my fall calving herd. She's only being offered for sale to commemorate the 30th anniversary sale this year. Katie is a deep bodied, wide topped, productive daughter of TNGL A Gemstone and MR CCF 20/20. You'll love her structure, easy fleshing ability, and udder. To add some additional excitement to this lot she will have a calf at her side by sale day by STCC Tecumseh. So all the work will be done. It's time for the new buyer to reap the reward. Ai'd on 12/17/23 to STCC Tecumseh (ASA#3958195)

consigned by: SUPERIOR SIMMENTALS



CLRS Density 57D

Hook's Broadway 11B CLRS Atunia 331 A

CE BW WW YW MCE Milk MWW Marb REA API	9	2	68	104	4.5	23	57	0.3	0.73	107
	CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API

Bred Al to Schooley Standout 27G (ASA#3585120) on 12/12/23 PE to TJSC 963J (ASA#3493406) from 12/18/23 to 2/18/24. SAFE

A young cow with a splash, or two, of chrome. We bought her with a pregnancy inside from our good friend Randy Thompson at Cyclone Simmentals and boy has she impressed us ever since. She is jack necked and carries the internal dimension and flesh that we all demand. With her color pattern we think she could go on to make some incredibly competitive club calves.

consigned by: HUENEFELD SIMMENTAL FARMS



10 | 1.6 | 70 | 104 | 6.4 | 20 55

Bred AI to LLSF Redstone J89 (ASA#3968610) on 6/6/24

I just love a good red one and I know that a lot of people are with me on that. Just a young cow that goes back to one of our first donors that helped to build our program, Jewel was a great cow for us and Dreams will be a great one for you too. She is due Al.





TJSC 963J - PE sire







Mr HOC Broker

JM BF H25

MCM Top Grade 018X Swain Marlee 423B

TNC Serendipity Y37 MWW Marb

9 2.7 75 114 4.7 22 60 0.04 0.77 Bred AI to TJSC King of Diamond (ASA#3045559) on 1/24/24

A very phenotypically attractive MR HOC Broker daughter. She's correct in her structure, long bodied, and raises a big calf. She's bred to the popular TJSC King Of Diamond bull(ASA#3326935) on January 24,2024 for an early November calf.

consigned by: SUPERIOR SIMMENTALS

BW WW



SVF Burn Baby Burn F66

52 SUF Burn Baby Burn 766
PB SM 1/19/18 3585434 F66 ADJEW 80

CNS Dream On L186

SVF/NJC Built Right N48

NJC Ebony Antoinette

WLE BS Benchmark

Lazy H Burn Baby Burn R34

Triple C Burn It Up N34L

								REA		
1	2.6	66	100	6.4	23	56	-0.05	0.68	108	

Bred AI to GCC New California 131J (ASA#3977977) on 12/12/23. Safe PE to TJSC 963J (ASA#3493406) from 12/18/23 to 2/18/24

A true front pasture cow. She is an ET daughter out of the legendary Burn Baby Burn Cow that has 240 registrations, and counting, on her cow card. This cow is in the prime of her life and continues to get better and better. She has the frame, internal dimension, hip, and milking ability that you would expect from a Burn Baby Burn and Built Right female. She is bred to New California, the JS Black Satin 'Boots' son from Griswold's. She will calve prior to sale day.

consigned by: HUENEFELD SIMMENTAL FARMS



Me Blackstar *(439*

MCM Top Grade 018X TJ High Clibre 556B

PRA Lady Done Right W214

Remington Lock N Load 54U Lazy H /Adkins Blkstar A01

CNS Black Star T702

								REA	
12	1.6	79	125	6	25	65	0.25	0.78	151

PE to CTN Lock n Load J603 (ASA#4018932) on 4/17/24 (90 days bred) Here is another baldy cow that will catch your eye sale day. She sells bred to our Lock N Load son, J603. He is an ET baldy bull out of the Lock N Load x Sazerac T99

Brankets Beautiful 729 PB SM 2/12/17 3437089 E729 ADJ BW 68

TNGL Grand Fortune Z467

AJE/HS/MBCC Hope Floats

SS Ebonys Grandmaster

SHS Navigator N2B

HPF Ms Beautiful S054

SVF Sheza Classic N905

								REA	
11	1.5	68	109	5.4	26	60	-0.24	0.85	108

Bred Al to GCC New California 131J (ASA#3977977) on 12/12/23. Safe

An ET daughter out of the famed Ms Beautiful cow that Bramlet's bought from Hudson Pines and was the foundation of the now infamous Bramlets Beautiful line of cattle. She is a true power cow, and she profiles with tremendous depth, capacity, hip, and rib shape. She is bred to New California, the JS Black Satin 'Boots' son from Griswold's. The combination of Beautiful and Boots should be sure to generate a 'game-changer.' She calved safely to her Al date with a heifer calf.

consigned by: HUENEFELD SIMMENTAL FARMS



Besh No Winnie ZUZ

W/C No Remorse 763Y

W/C BF Innocent Man

Miss Werning 174Y

Triple C Majic Man M211 Triple C Miss Wisconsin

Grace N10

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API
10	1.2	61	90	4.8	29	60	0	1.2	117

Bred AI to Schooley Standout 27G (ASA#3585120) on 12/12/23. Safe PE to TJSC 963J (ASA#3493406) from 12/18/23 to 2/18/24

An ET daughter out of the famed Miss Wisconsin Cow that originated in the Triple C Program. Winnie is structurally correct, full of power, and is an outstanding milker. She has raised off some of our heaviest calves at weaning. She calved safely to her Al date with a heifer calf.

consigned by: HUENEFELD SIMMENTAL FARMS





16 -2 | 65 | 99 | 9.9 | 21 | 54 | 0.26 | 0.71 | 132 PE to CTN Lock n Load J603 (ASA#4018932) from 2/4/24 to 4/1/24.

Here is a powerful solid black Boulder daughter. She raised the lot 1A heifer calf and did a tremendous job. Bred to our Lock N Load son.

Pasture exposed from 2/4/24 to 4/1/24.



(Bred on 3/4/24)





Yardley Impressive T371
Size Yardley High Regard W242

Miss Yardley T68

HC Power Drive 88H SOSF Ebonys Joy L-123

NJC/TJF Joy

								REA	
8	2.1	69	106	0.6	24	59	-0.2	0.77	105

Bred AI to Schooley Standout 27G (ASA#3585120) on 11/25/23. Safe A royally bred female, that is an ET daughter, out of the infamous Ebony's Joy L-123 Cow that has 288 registrations on her cow card. She performs well from a maternal perspective and consistently stamps her offspring with the power and performance that you would expect from the Joy family. She calved safely to her AI date with a heifer calf.

consigned by: HUENEFELD SIMMENTAL FARMS



Hooks Shear Force 38K
Sire WS Beef Maker R13

DCR Ms Ribeye N72

BS Mr Corrector 9111J STF Red Suspicion

STF Red Admiration 157J

								REA	
12	1.7	69	98	7.9	26	60	0.27	1.02	136

Bred AI to GCC Genoa 2118K (ASA#4155667) on ?/??/??. Safe PE to TJSC 963J (ASA#3493406) from 12/18/23 to 2/18/24

We wanted to do something special for Nick's 30th Annual Sale. This female is at the very top of our program. She is an ET daughter out of the Red Suspicion Cow that originated in the Silver Towne Program and went on to do big things in Nebraska for Nick and his family. This is an easy footnote to write, in 38 years in the Simmental Business she is hands-down the best red female that we have ever owned. She is truly elite in every single metric of the Simmental Business. She is bred to Genoa, the JS Black Satin 'Boots' son from Griswold's. She will calve prior to sale day.

consigned by: HUENEFELD SIMMENTAL FARMS





PB SM 11/22/17 3384377 E442 ADJ BW 66

Size Longs The Player

Long's Dribble

STF Dominance T171

Haleys Black Lace X112

SS Powerdrive Phyllis

								REA	
15	-0.4	53	72	7.3	20	46	0.02	0.58	119

Bred AI to K-Ler Promoter G15 (ASA#3613881) on 4/3/24

Naturally Serviced to **CH/HF Red L756 (ASA#4200208) from 5/20/24 to 7/11/24**This beautiful cow is in the prime of her life and not an easy one to part with but we also like to bring the really good ones. If you like them moderate and stout then this is your girl. Make sure to look her up sale day. She is due mid Jan to the Al breeding.

consigned by: HALEY FARMS

60 +PT-AT-Baks Alley 300C
PB SM 2/13/15 2969067 300C ADJ BW 82

Yardley Impressive T371

Yardley High Regard W242

Miss Yardley T68

JF Milestone 999W

WHF/PRS/HPF Alley 247Y

WHF Sierra 245S

								REA	
5	4.1	73	109	2.3	19	55	-0.19	0.87	107

Bred AI to GCC New California 131J, (ASA#3977997) on 4/29/24 PE to CH/HF ReD L756 (ASA#4200208) from 5/20/24 to 7/11/24

The direct daughters of the great 247Y are standing the test of time and this one is no different. She is a solid built cow with great feet and legs that has many more years in her. Make sure to look this one up on sale day. Due to the pasture exposure March 2025

consigned by: HALEY FARMS



PE to SS Pandamoniam (ASA#4101537) on 4/17/24 (45 days bred)
This solid black cow has raised 3 ET heifers for us including the L36
heifer selling in this sale. She was pasture exposed to J608 from 3/20

consigned by: SLOUP SIMMENTALS

to 5/2/24.



HPF/AFB&Ks Alley 300C



CTV/S/S Horizon 4/5/25

 R_1

Sire

SS Extraordinaire E513

Dash STF Onyx 451W

								REA	
15	1.4	66	87	5.5	17	50	-0.1	0.91	112

R2 Size W/C Bank On It 273H

CLRWTR Suga H4C

CE BW WW YW MCE Milk MWW Marb REA API

								REA	
14	1.5	83	121	7.6	27	68	0.36	0.93	143

CIRUTA Over The Top K48

R₃

Sire

W/C Fort Knox 609F

WS Miss Sugar C4

CF	RW	WW	YW	MCF	Milk	MWW	Marh	REA	API
15	-0.2	81	127	7.3	29	70	0.57	0.98	162

SS Pandamoniam 523/C

R4 Sire W/C Fully Loaded 90D

HLTS Dakota Red

								REA	
12	1.1	65	84	5.8	28	60	0.15	1.09	124



CTN/SS Horizon H515- ref.



CLRWTR Sugar Bear L4G- ref.



CLRWTR Over The Top - ref.

onsignors

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Huenefeld Simmental Farms

Matt Huenefeld 5300 N. Dakota Rd Dakota, IL 61018 402.764.0981

Haley Farms



Missing Rail Simmentals

Patch adheres to tailhead
 Reaches distances of 1-2 miles

Mount info transmits to mobile app via antenna

Missing Rail Simmentals

Tim & Peg Brinkman & Family D860 County Road 15 Holgate, OH 43527 309.222.0850, Jaymes 419.967.0141, Emily 419.966.5587, Tim

Superior Simmentals

Curtis Stevens PO Box 220160 Centerfield, UT 84622 435.979.8179



Superior Simmentals







October 19th, 2024

12:00 pm CST I at the Farm Seward, Nebraska

Sale will be a Video Sale. Videos of all lots will be available prior to the sale.

Sale Day Phones

402.641.2936. Nick's cell 859.421.6100, Doug's cell **423.506.8844**, Drew's cell

Auctioneer Tracy Harl 402.469.3852

Sale Consultants

DP Sales Management, LLC

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Terms & Conditions

All cattle sell under the terms and conditions of the American Simmental Association. Cattle become the responsibility of the buyer upon purchase. Terms of sale are cash or check, payable during or immediately after the sale and before cattle will be released. Payments are to be made within 15 days of the sale. Failure to make settlement in a timely manner will result in prosecution. Cattle will not be transferred until paid in full.

EPDs

EPDs in this catalog were current at the time of printing. The American Simmental Association's BOLT system updates weekly. For most current data visit simmental.org.

Livestock Insurance

Available at Clerk's Desk

GPS address to Farm

3115 Branched Oak Rd Staplehurst, NE 68439

Sale Related Activities

Cattle on display October 20th and 21st at sale facility.

Transportation and Hotel Accommodations

Airport

Lincoln (25 miles east of Seward on Hwy 34) Omaha (80 miles east of Seward on I-80)

Motels

Cobblestone Inn & Suites • 2575 Progressive Rd • Seward, NE (Sale Headquarters) • 402.646.1004

Seward East Hill Motel • Seward, NE on Hwy 34 • 402.643.3679

There are many major hotels in Lincoln (30 miles east of Seward)

Announcements

A supplement sheet will be available sale day with updated information, catalog corrections, or any additional information. This information and any information relayed over the auction block during the sale will take precedence over printed material for the sale. Anyone attending the sale does so at their own risk. DP Sales Management, sale hosts, and/or consignors will not be held responsible for any personal injury incurred at the event. DP Sales Management is only an agent for the seller and has no responsibilities other than those conducting the sale.

Note

All cattle sell under the Suggested Terms and Conditions of the American Simmental Association. View updated guidelines and conditions at www.simmental.org

Sale Manager



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